



swiss aquatics 
water polo

Swiss aquatics water polo:

Objectives and Planning

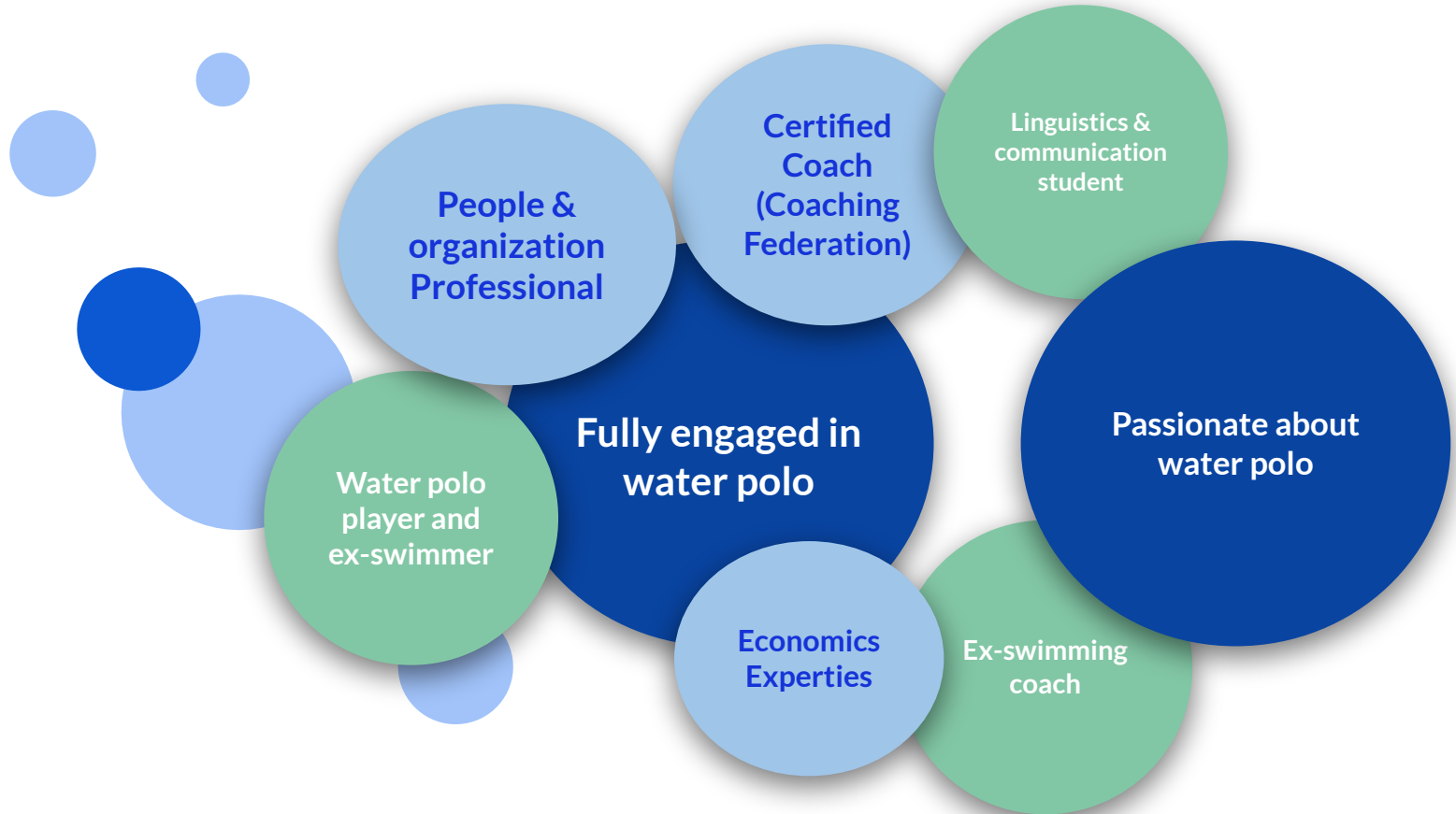
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Who We Are...



What we would like to achieve?

Underlying principle:

Create a sense of community that speaks the same language
Socialize goals and define the common road map to achieve them

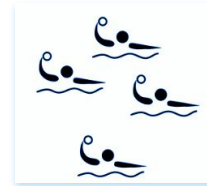
To do so, we will:

- Describe the overarching organization and decision flow
 - Collect feedback and socialize goals
- Clarify the benefit to have a community for the clubs

In order to:

Co-create the Swiss Aquatics Waterpolo Road Map for short-mid and long term goals

Pre work & Collected Feedback from.....



Clubs & coaches



Athletes and parents



Federation members

Pre work & Collected Feedback*

- Lack of communication
- Weakness of organization: chaotic championship and not organized on time
- Common Calendar: match the team with the date and then organize referees (Season is not planned in advance)
- No proper infrastructure and skills for training in the clubs for selected national players
- Weakness of the current national coach especially in the relationship with players
- Lack of motivation by the players to be part of National Team (why?)
- Branding, sponsorship and financing

* Feedback sources: Federation members, coaches and clubs members, athletes and parents

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A. “Water polo isn’t just teamwork inside the water but also outside the water.”

The clubs need to work together in order to reach the **goals** that are compatible with Swiss Aquatics Waterpolo and Swiss Olympic

-> choose a common path

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B. The trust + the financial resources from the clubs are to be turned into action -> visible changes and actions in order to go forward on the common path

Common strategy, organized and transparent leadership including feedback-policy

A + B / Strong Codependency means:

- Common path and actions create a circular flow
- Both parties contribute to the existence of the circular flow



Lorem
ipsum



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**Road Map:
Short-Mid-Long term
Objectives**



Short-Term Goals

Focus on the National teams and the strategic planning of their paths:

- Communication & collaboration between the federation and the clubs
- Clear concept and mutual agreement on the goals for the upcoming years
- Defining common calendar and coaches organization

Classification Criteria

Competitive sports promotion	♀	♂
Olympic Games	0	0
World Cup/EM result	1	1
Potential for the coming Olympic cycle	1	1
Young talent successes in international comparison	0	0
Competitive sports promotion concept of the waterpolo	1	2
Importance of the sport		
International distribution	1	2
National distribution	0	1
Economic and media relevance	0	0
Large Sports Events	0	0
Total	4	7

Advance **Regional level** in order to
give young players access to higher
level playing -> road to national
team

More trainings and
tournaments for regional teams

Set the scene for possible
selection for the national team
-> collaboration between
regions & national coaches



Mid-Term Goals



LONG-TERM
GOALS

Create a „*Bench*” for Swiss Waterpolo:

- Focus on the youth, the institutions of the clubs and the schools to be able to recruit new young players
- Create a base for the future increasing awareness and popularity of the sport (See as example project “*Vers Paris 2024*” ...to be postponed)

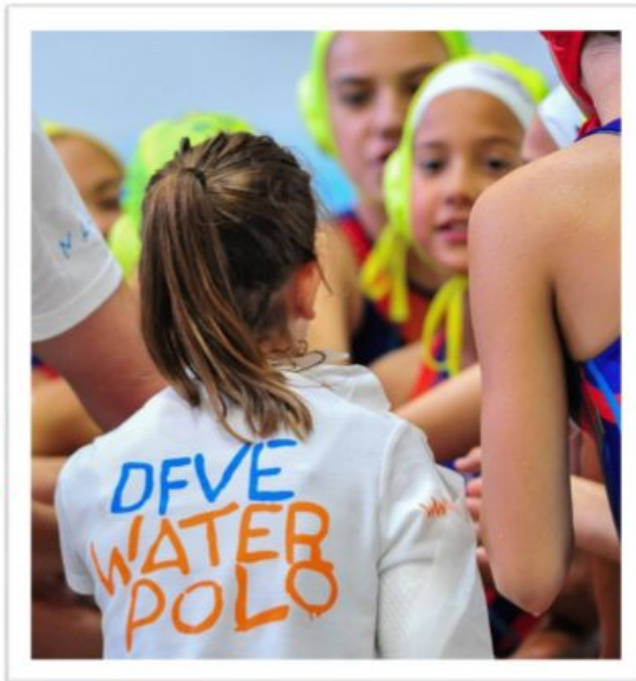
We “Together” have a Dream...

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VERS PARIS
2024



THANK YOU!